

**CAMP REPORT**

**ORGANISED BY  
UNITED ASSOCIATION FOR PUBLIC  
HEALTH & EDUCATION**

**MUMBAI**

**IN ASSOCIATION  
BRAMAKUMARIS ISHWARIYA  
VISHWAVIDHYALIYA,  
LADOL BRANCH GUJARAT**

## **Smiles Goes Miles Initiative**

It has been rightly said that health is wealth. A good health enables individual to live life comfortable and at peace. But sadly, handful of people enjoys the benefits of health. There has been a huge health disparity between urban vs. rural population. Furthermore the affordability and accessibility to healthcare compromises the health of the rural population. Mostly 70% of the rural population doesn't have access to healthcare. They rely on local measures to cure themselves. On top of it addiction to tobacco and alcohol poses a significant risk to such population.

Globally nearly one-third of tobacco users live in India making it the country with the highest share of tobacco-related morbidities and mortality worldwide. Tobacco use is a leading cause of premature mortality globally and in India, with estimate of 700,000 deaths annually attributed to its use. Fueled by tobacco industry efforts and population growth trends, tobacco use and its devastating health consequences will escalate in the coming years, unless drastic measures are immediately taken. Without significant intervention, India is headed for a major public health calamity in future decades from cancer, cardiovascular disease, chronic obstructive pulmonary disease and other tobacco-related diseases. Hence UAPHE to bridge this gap initiative different community outreach programmes.

### **Aim**

- Creating awareness about Oral health and tobacco related diseases among population
- To screen for early signs and symptoms of oral cancer

- To create supportive environment for better health

Location	Ladol
Participation	200
Person Involved	Dr. Kunal Oswal (Director UAPHE), Dr. Sharad Mehta (ENT Specialist) , Dr. Yogesh (Homeopathic)
Activities Conducted	Oral Health Education, Dental Screening, ENT check, De-addiction –Tobacco & Alcohol

The response achieved for the programme was good. The local organizing body advertised and creates the awareness about the programme very well. The programme was inaugurated by the head of the NGO along with the key resources person. Post the inauguration; people were screened for oral diseases, ear, nose and throat problems as well as tobacco & alcohol addiction.

Most of the people had a very poor oral hygiene. The main complaints of the people were dental decay with many cases requiring complex dental procedures. Because of tobacco addiction, many people were having initial signs of precancerous lesion and conditions. They were advised to quit the habit and also referred for counseling. Few of the patients primary treatment was undertaken and most of the patients were referred to local dentist for further treatment.

Overall, the programme was a success as it was first of its kind in the community. The combination of different services offered along with using a holistic concept of health was a good learning for the organization.



**Photo: - Screening for oral health**



**Photo: - Education Session for the local community**



**Photo: - Screening for ENT**



**Photo: - Screening for tobacco Lesion**